

STRATEGIC PLANNING PROCESS

Halfmoon Township kicked off the strategic planning process with a retreat on September 24, 2016. The retreat guidelines following those set forth in the ICMA's (International City/County Management Association) Best Practices for Council Retreats.

Selected David Pribulka, Assistant Manager of Ferguson Township, as Retreat Facilitator, as he was outside the Halfmoon organization. This unique stance enabled Mr. Pribulka to be a neutral party during the discussions in order to ascertain common objectives and assisting the group towards planning their achievement.

Retreat participants:

Board of Supervisors:

Mark Stevenson, Chairman
Todd Kirsten, Vice Chairman
Andrew Merritt
Danelle Del Corso
Barbara Spencer

Staff:

Susan Steele, Manager/Treasurer/Secretary
Amy Smith, Clerk/Assistant Secretary
Brett Laird, Assistant Treasurer
Scott Brown, Road and Park Superintendent
Michael Coakley, Road and Park Maintenance

GOAL ONE: INCREASED CITIZEN ENGAGEMENT BETWEEN ELECTED AND APPOINTED TOWNSHIP OFFICIALS TOWARDS PROVIDING OPPORTUNITIES FOR ACCURATE, TIMELY AND EFFECTIVE RELAY OF INFORMATION

1. Create and Marketing Campaign, New Website and Social Media Plan: *FY 2017-2020*
 - Maximize Use of Technology
 - Include engagement options
 - Problem reporting
 - More participation in community events
 - Emphasize unique characters of community (equestrian, Way Fruit Farm, Kennels, etc)
 - Define Township Character
 - Website should include credit/debit card capabilities (e.g. Munipay)

2. Better public relations between supervisors and community: *FY 2016-2020*
 - More Town Hall Meetings
 - Continue Quarterly Newsletters
 - Continue List Serv Blasts as Needed
 - New website and social media communication

GOAL TWO: INFRASTRUCTURE SHALL FULFILL RESIDENTS' PUBLIC SERVICE AND SAFETY NEEDS AND CONCERNS:

1. Sustain 1-10 Road Improvement Plan: *FY 2016-2020*
 - Marengo Road Repaving Project from SR 550 to Ferguson Township Line (FY 2017 & 2018)
 - Loveville Road Repaving Project from end of paving performed in 2013 to SR 550 (FY 2020)
 - Future Road Needs in Future Mixed Use Area
 - Possible New Public Roads

2. Capital Improvement Plan (CIP) (Equipment, Buildings, Furnishings, Office and Park Equipment) *Action Steps: FY 2017-2020*

GOAL THREE: ENSURE REGIONAL SERVICES ALIGN WITH LOCAL NEEDS AND CITIZENS' DESIRES.

Action Steps: FY 2017-2020

1. Engage citizens in what programs are regional, why they are necessary, and if these programs suit their needs: FY 2017-2020
2. Annual Analysis of Regional Services as Needed: FY 2016-2020

GOAL FOUR: BE ADEQUATELY PREPARED FOR ANY EMERGENCY SITUATION BOTH IN THE COMMUNITY AND INDIVIDUALLY RELATED

Action Steps:

1. Finalize Fire Regulations: FY 2016-2017
2. Develop local continuity of Township operations and infrastructure plan: FY 2017-2018
3. All staff and supervisors NIMS and ICS Trained: FY 2019

GOAL FIVE: TO CREATE AN ECONOMIC, SOCIAL AND ENVIRONMENTALLY SUSTAINABILITY COMMUNITY

A. SOCIAL

Action Steps:

1. Improvements to Transition Present Municipal Building To Community Center: FY 2016-FY 2017
2. Plan and evaluate possible new Municipal Building for Construction to Begin in 2025: FY 2011-2027
3. Parks
 - Update both parks according to master plans
 - More inviting and diverse
 - Address recreational/natural needs
 - Use natural resources conservation for all season recreation—sledding hills

Autumn Meadow Park: *FY 2013-2023*

Halfmoon Township Park: *FY 2013-2025*

B. ENVIRONMENTAL

1. Revise Present Rural Preservation Districting FY 2016-2017
2. Actively Participate in the County's Pace Program to Preserve Farmland Within the Township: FY 2016
3. Working Networks of Ag Expertise: FY 2017-2020
 - Township to help it thrive—encourage, promote, innovate
 - Township assist in AG Research—farming innovations
 - Time is at a premium for farmers
 - Manage runoff from AG to streams while profiting farmers
 - Ordinances that consider AG
 - Vibrant local AG commerce

C. ECONOMIC

- Taxes to remain where they are or lower
1. Free Up Captive (Committed) Financial Resources (e.g. TANS): FY 2017-2018
 2. Fund balance policies: FY 2019-2020
 3. Small Area Plan for Eastern Portion of Township and DRI Application: FY 2016-2020